

READ IN THE HOME OF EVERY  
RESIDENT IN THE IRMA  
TRADING AREA

# IRMA TIMES

EDMONTON



IRMA AND DISTRICT HOME TOWN  
NEWSPAPER FOR THE PAST  
THIRTY YEARS

Vol. 32 No. 37

Irma, Alberta, Friday, April 5, 1946

## Beer Parlour Vote Carried by 11 Majority

Irma citizens went to the polls on Wednesday and voted on the question of "beer room or no beer room," for Irma. There were 77 votes in favour, and 66 against the granting of a beer room license. There were no spoiled ballots. Out of a total of 159 eligible to vote, 143 registered their choice, some of the other 16 eligible were either out of town or did not vote. Keen interest was taken in the result, and previous to Wednesday, the question was thoroughly aired at meetings and gatherings.

An application for a beer license has already been made to the Alberta Liquor Control Board.

### FARMERS ATTENTION

Due to shortage of seed barley of Newall variety, it was arranged to supply the seed in sacks. It is suggested that farmers sow small seed lots of barley so that there would be sufficient seed in 1947. It is felt that about 20 bushels should be the limit each farmer could be expected to buy. The price is \$1.20 per bushel in sacks. If interested, leave your name with elevator agent. Please do not delay. Watch your local newspaper for further announcements.

### THE GOVERNMENT LIQUOR CONTROL ACT OF ALBERTA APPLICATION FOR BEER LICENSE

Public notice is hereby given that the undersigned intends to apply to The Alberta Liquor Control Board for a license to sell Beer by the glass or open bottle, for consumption on the licensed portion of the premises, and also to sell Beer by the unopened bottle for consumption elsewhere than upon the licensed premises in conformity with the provisions of The Government Liquor Control Act of Alberta and the Regulations made thereunder, with respect to the following described premises:

Beer Salesroom in a building to be built on Lots 8 and 9 in Block 5, Plan 1560W, Irma, Alberta. Dated at Irma, Alberta, this 4th day of April, 1946.

JAMES A. HEDLEY, Applicant.

Any person desirous of protesting against the issuance of a Beer License to the applicant should notify the Alberta Liquor Control Board, Edmonton in writing, within thirty days of the date shown at the foot of this advertisement. 5-26c

### IN THE LEGISLATURE By W. L. Masson, M.L.A.

The closing week of the session of the Alberta Legislature was highlighted by discussion on two main bills—one act respecting the rights of Alberta citizens, and the other a health bill.

The act respecting the rights of Alberta citizens is pre-ambled by a list of undeniable facts. It points out that this country has fought two world wars for the declared purpose of assuring a better democratic society in which all people will receive a better share of the production and material resources of our country. One world war failed to win the peace, and the second one will do the same thing unless we organize our internal economy in such a way that the freedom and security for which men and women fought, may be experienced in reality by all of our citizens.

To do something about winning the peace is an obligation which every citizen owes to those who made the supreme sacrifice.

The preamble points out that this province possesses all the necessary human and material resources to guarantee our citizens material security and personal freedom. The B.N.A. Act charges the province with the responsibility of providing opportunities to enable the people of the province to realize and enjoy their property and civil right. In order for the province to discharge this responsibility, certain basic rights and responsibilities of citizenship must be recognized. Alberta citizens must have access to the province's resources so that they can produce the necessary goods and services, and an equitable system of distribution must be inaugurated in order that all may realize a fair share from the efforts of the producers.

A province, to provide the opportunity for its citizens to develop and enjoy the resources of the province, must be in a position to control policy in respect to the issuing, use and withdrawal of credit.

This Alberta Bill of Rights is a sincere and earnest endeavor to translate into legislation, and then into actual experience, those principles which the great majority of Alberta citizens support. The preamble stresses certain definite, generally acceptable principles.

The rest of the Bill is divided into two parts. The first part deals with the rights of citizenship. It outlines the principles which govern the rights and responsibilities of every citizen—including the rights of religious worship; freedom of expression; freedom of citizens to associate; the right to which may be available in the province in the words of one's choice. It stresses the right of citizens to own land and homes, but also stresses the necessity for an opportunity to engage in gainful employment. Only if gainful employment is not available is a citizen entitled to a social security pension. This applies particularly to those between the ages of nineteen and sixty. Those under nineteen are entitled to the necessities of life, educational and medical benefits. Those over sixty who wish to retire from gainful employment are entitled to a pension and medical benefits. The physically disabled are at all times entitled to a social security pension and medical benefits.

The second part of the bill deals with the issuing and transferring of credit entries. A court analysis will be sought, as well as a careful analysis by any and every provincial organization, and every citizen of the province. The government wants an expression of the people's views with respect to the provisions of this bill. The bill is a flexible one and the government is anxious that it be amended in any respect necessary to make it conform to the will of the people of the province.

In discussing the principles of the bill while it was before the House, Premier E. C. Manning asked the citizens of this province to answer for themselves three very important questions:

1. Have we in Alberta the physical resources and manpower to provide the essential necessary

## Items From Kinsella District

Mr. and Mrs. E. Mark, who have been spending a prolonged holiday with their son-in-law and daughter, Mr. and Mrs. L. Witton of Zebulon, and relatives at Seville, returned home to Kinsella last week.

We are pleased to see that Mr. Simmons and Mr. Lodes, who have been patients in the Viking hospital, are home again.

Mr. and Mrs. Freeman Greenwood have moved into the former Stronach home. The people of Kinsella are pleased to welcome them.

Mr. Bill Carpenter spent the week-end with his people here in Kinsella.

Mr. and Mrs. R. Arkinstall were visitors to the city last week.

Mr. Robt. Barker is spending a few days with his people here.

goods and services to our people?

2. Have we reached the stage where these proposals as outlined in this Bill can properly be regarded as rights of citizenship?

3. If this is not the best answer to our problem of organizing a new order and a better society, then, what is the answer?

At no place in the bill is there any question or suggestion of inflationary measures. There is a reference to supplementary buying essential to moving goods when the total buying power in circulation within the province is below the total prices of goods. This supplementary buying power is to be distributed to the consumer; as this is the place in the cycle of business where it will do the most good. The legislation does not affect any individual's buying power as done today. Banks will still do business as usual.

The reference to the Courts of this bill is a sincere endeavor to settle definitely the question of constitutional jurisdiction. Unions of all kinds have fought for the rights outlined in this bill; professional groups have urged for these same things, and individuals in every walk of life have expressed the desire for these things. Today, through this bill, all people have an opportunity of forgetting sectionalism and of uniting in this one common demand.

The Bill makes no reference to making legal tender creating currency, promissory notes or paper money. It merely asks for the transfer and expansion of credit, a thing which the Banks practice today but not under legal authorization from the Dominion Parliament. Honorable Lucien Maynard, Attorney General, argued on the floor of the House that the Province to do those things outlined in the Bill.

Don't forget the concert in Kletter's hall, Tuesday, April 23, sponsored by the Women's Auxiliary St. Mary's Anglican church.

"The great friendships which are born of wartime association should serve as a powerful link between the years of peace and the years of war and should remind us, also that death and destruction can be avoided by commonsense toleration of the fellow's ideals and outlook."—Brig. Walsh.

### Your Neighborhood Druggist presents

## Don Novis and Victor Mixed Chorus

9:30 p.m. Wednesday

**C J C A**

### CANNING SUGAR DUE IN MAY

First half of the 10 pound allotment of sugar for canning is due in May, according to the ration administration of the Prices Board. Sugar preserves coupons S-8 to S-12 inclusive will be valid on May 2 for the purchase of five pounds of sugar for canning. On July 4 sugar preserves coupons S-17 to S-21 inclusive will be declared valid for the purchase of the last five pounds of sugar for home preserving purposes.

Sugar preserves coupons for canning purposes will be valid in addition to two regular S coupons valid monthly during May, June and July, the Prices Board states.

### CONTEST AWARDS ARE TAX EXEMPT

The \$25,000 prize moneys in the 1946 National Barley Contest will not be considered taxable income of those who win them.

This means that anyone awarded a prize will not be required to pay income tax on it.

The ruling has been given by the deputy minister of taxation at Ottawa. Prizes won in contests of this kind, the tax branch said, are not taxable income.

Of the total \$25,000 in prize money, \$18,750 is to be distributed in the western division. This includes the three prairie provinces and the Peace River section of British Columbia.

Entries for the contest close on June 15.

### MORE HONEY

By Elmer Philpott

Vancouver Sun, Mar. 29.—Surely the Sugar Administrator has made a serious mistake in ruling that no sugar be allotted to farmers who want to purchase package bees.

The world is crying out for more food. There is a shortage of sugar and sugar substitutes. The experts disagree as to how much of the sugar shortage is real and how much of the sugar shortage is artificial. But there is no argument about the fact that Canadians are to go short of sweet stuff this year.

To refuse to provide sugar to people who want to go into honey production to help offset the world sugar and honey shortage, is therefore not only foolish, but pretty close to criminal.

Sugar provided for new beekeepers, or old beekeepers, or any other kind of beekeepers, is not a handout. It is not a bonus to the person. It is more like an allotment of seed from which will grow a vast honey crop.

Beekeepers are not net consumers, but net producers of sugar stuffs. The honey produced, by reason of the small outlay of sugar for new hives, far outweighs the amount originally involved.

For the sugar Administrator to refuse sugar for new honey production is therefore shortsighted. It is contributing to the world famine, rather than helping to offset it.

The above has been sent to each M.P. from Alberta, at Ottawa. Write to your member today, explaining what sugar you need for your bees. Ask him how you will get it.

### NOTICE

The Times staff and any member of their families are not responsible for opinions expressed in "Letters to the Editor," that have appeared in this paper. Libelous or incriminating letters of any kind will not be published under any circumstances.

—THE PUBLISHERS.

### Wanted

### BRUSH BREAKER PLOWS

power lift, all steel  
Will pay top prices

Write or phone

1212 ALLIANCE

NORMAN HOLT

Alliance Alberta 22-29

## At the Churches

### UNITED CHURCH

Paschendale, Public Worship 11:15 a.m.  
Roseberry—Public worship at 3:00 p.m.

Irma—Sunday school 11:00 a.m.  
Public worship 7:30 p.m.

Deut. 5:32: You shall observe to do therefore as the Lord your God hath commanded you.

### CHRISTIAN AND MISSIONARY ALLIANCE

Jarrow—Bible school, 2:15 p.m.  
Irma—Bible school, 2:15 p.m.  
Gospel service 3:30 p.m.

Hardisty—Gospel service 8:30 p.m.  
"There is a way which seemeth right to a man, but the end thereof are the ways of death." Prov. 14:12.

## Irma Times

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E. W. CARTER, Local Editor

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Postoffice Department, Ottawa

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Good Horses & Specialty Satisfaction Guaranteed  
I know its value and how to get it

**FOR SALE**  
**10 YOUNG SOWS**  
to farrow in May  
**YORKSHIRE BOAR**  
14 months old

**FRED SEIERSEN**  
1 mile north of Irma

22-29

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you are thinking of having an Auction sale, see

**Peter Kellar**  
License No. 127-45-46

or phone  
E. PRIOR, CLERK Phone R603  
for appointments 15-5p

**FOR SALE**  
**22-36 I.H.C. TRACTOR**  
In A1 shape, with vari-speed governor and Robin manifold.

Also Push Type Brush Cutter

**B. T. OLDHAM**  
IRMA, Alta 22-29

We have the following on hand

## For Sale

One New Fairbanks Morse air-cooled engine, 2 1/4 H.P.

Ideal Land Packers, any width the lightest pulling packer on the market

Cream Separators, from 300 lbs. to 900 lbs., prices from \$61.00 for the 300 lbs. to \$86.50 for the 900 lbs.

Also Rac-O-Vac Batteries, Osmose Fence Post Preservative, Formaldehyde, Etc.

**V. HUTCHINSON**  
Phone 25 or 26 Irma  
22-29

*You Can Enjoy this Delicious Tea*

You will like its full refreshing flavor and body—and you will be delighted to discover how many cups of good tea can be made from a pound.

H. L. MACKINNON CO. LTD.  
WINNIPEG



# Melrose ORANGE PEKOE

## Forestation In The West

CANADA'S FORESTS CONSTITUTE one of her most valuable natural resources and are the basis for her largest industry, the production of pulp and paper. The areas in the Dominion are estimated to be some 1,220,400 square miles, or about thirty-five per cent. of the total land area. Within the boundaries of the nine provinces, there are 1,160,405 square miles of forest. This figure represents fifty-eight per cent. of the total land area of the provinces. These forests are valuable not only for their commercial and domestic uses, including the production of pulp and paper, lumber and fuel, but they play an important part in soil and water conservation, and in providing a habitat for fur-bearing and game animals. The greater part of the forest areas are located in the Eastern Provinces and in British Columbia. Statistics show that there are 168,752 million cubic feet of standing timber in the five Eastern Provinces, 45,828 in British Columbia, and only 24,577 in the three Prairie Provinces.

### Would Help To Solve Problems

It has long been known that the planting of trees in the farming districts of the West would help to solve problems associated with soil and moisture conservation and wind damage. In a number of districts extensive programmes of tree and shrub planting have been undertaken, usually with very satisfactory results, and Dominion Forestry Stations at various points in the Prairie Provinces have played a very important part in encouraging and promoting this work. The planting of trees and shrubs has also been included in the work of the P.F.R.C. in Saskatchewan. Recently, briefs were presented to the Saskatchewan Forestry Commission at Saskatoon by interested individuals and organizations, and these contained information concerning the value of this work in Prairie farming districts.

### Value Shown By Experience

It was pointed out that there is a shortage of men trained to deal with problems relating to tree culture and that there is a real need for the setting up of a school of forestry in one of the Western Universities. There is likewise need for increased facilities for research in cultural practices, disease control, soil, and other subjects connected with the growing of trees. Experience has shown that trees can be successfully grown on the Prairies, and that they are of considerable value in holding snow cover, for reducing soil drifting and weed dissemination; as wind-breaks, and conservation of moisture. In addition they add much to the appearance of any farm or community. In some parts of the West trees are being planted along the highways with very satisfactory results, and it has been suggested that this practice should be more widely followed. It is to be hoped that those who are giving their interest and encouragement to this work will meet with success in their undertaking.



### BRIDE PROTECTED

It was once the custom in India and in Egypt to have the bride and her friends at the wedding dressed in the same way. This was done so that evil spirits would not know which one was the bride and so single her out for an attack.



### MAKE LIFE WORTH LIVING! WHY SUFFER?

Do what countless numbers of happy users are doing for the effective relief of: Chronic Catarrhal conditions (cold, hay fever, Asthma, Skin Pains). Skin disorders such as Boils and Ulcers, and Rheumatic and Neuralgic Pains! Ask your druggist for Olorofine and Tastless ADAMS GOLD & GARNER'S COUGH SYRUP. Send Adam Co., P.O. 374, Vancouver, Canada, for 100 tablets, enough for five weeks.



### Character Counts

Two Words Formed Foundation Of English Merchant's Fortune

Cut deep in an oak plank on the wall of a London brokerage office were the words which formed the foundation of a great fortune and an illustrious career, the career of the English merchant and reformer, Richard Cobden. When Richard Cobden started out in life his personal fortune consisted little more than a habit of unceasing industry and a firmly marked integrity. Shortly after he had become the London agent of a Lancashire cotton mill, he wrote to his employers and asked: "Why do you entrust me with forty thousand pounds of unsecured credit when you know I am not worth a thousand pounds?" To which his employer replied: "Mr. Cobden, we consider the moral risk more than the financial one. With us character counts." The next day Cobden hung over his desk an oak plank on which had been carved: "Character Counts!"

### WOULD BE LIMIT

They were discussing a certain undefeatable and irrepressible politician.

"Well," summed up the smokeroom philosopher, "I'll tell you this about him. He might have typhoid and recover, he might have pneumonia and recover, he might have cerebral meningitis and recover; he might have yellow fever and recover; but—if he ever had lockjaw, by gad, sir, he'd burst."

### MORE LINEN SOON

A big increase of linen exports to the United States and Canada is expected to follow the Government's lease of 3,500,000 yards of airplane linen worth \$1,000,000 (\$4,500,000) to Northern Ireland manufacturers. All the allocation is to be devoted to the export trade.

### BENDING THE BEAM

British Scientists Made Things Confusing For German Raiders

Not the least wonderful achievement of Britain's "back room boys" during the war was concerned with the radio navigation beam used by the Luftwaffe when raiding Britain. Britain's indefatigable scientists devoted themselves to an endeavor to bend that beam, and actually succeeded. On a much more majestic scale it was a repetition of the First World War's well-known front-line trick whereby trench raiders were led astray by bending the guiding string pegged out in No Man's Land. As the result of this achievement, through sedulously following their navigation beam, not knowing the British were deflecting it, German airmen bombed Dublin in 1941. Mr. de Valera energetically protested to the British that the Germans were on Eire's airwaves and,毫不猶豫地 (without apology), the Germans made a handsome apology, blaming the regrettable mistake on the vagaries of the wind. The German navigation beam was known in select R.A.F. circles by the code word "Headache"; and naturally they called the bending beam "the wind." The quick development "Aspin," reports the London correspondent of the Ottawa Journal. All three of Britain's fighting services kept their saving sense of humor for the duration.



OPENS NEW STORK DERBY

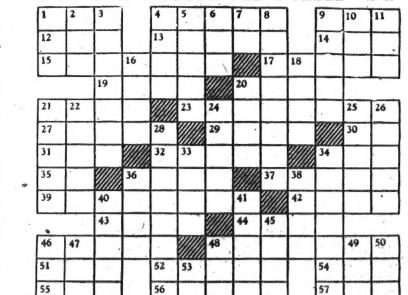
Thomas Foster, former mayor of Toronto, Ont., whose \$1,168,555 will be presented to the St. John's Ambulance Fund, will be the first to start the 100-yard race in the University of Toronto to be used in cancer research work. Under terms of the will \$10,000 is to be set aside for a stork derby in Toronto, and the balance of \$1,158,555 will be given at the end of each of four separate 10-year periods. It goes to the winners. The first of the four 10-year periods is already under way. It started on the date of "Home Tom's" death—Dec. 11, 1945. The second period starts three years from Dec. 11, 1948; the third, six years hence; and the fourth, nine years hence. Contingent motors must have resided in Toronto for a year prior to the start of the race and keep on living in the city for duration of the race.

Some butterflies' wings are shinnyed with more than a million scales.

POPULES OF MECCA RELIEVE RASH, BURN, ITCH, SCALD, SOAK, \$2, \$5, \$10, \$20.



### X-X OUR CROSSWORD PUZZLE X-X



HORIZONTAL

1 To divert  
29 Withdraw  
42 God of war  
43 Indication  
49 To inform  
44 Bellet  
51 Male sheep  
52 Muse of poetry  
53 Qualified  
parties  
55 To be obliged to  
56 Ceremonies  
57 French  
marshal.  
21 Animal's  
carcass  
22 Spanish  
dances  
27 Year's  
record  
29 Trigonometric  
ratio  
30 Either  
31 The  
32 Egyptian  
jinn  
34 Hawaiian  
language  
35 Symbol for  
volum  
36 Cry of the  
Bacchanals

37 To divert  
39 Withdraw  
40 Subject  
41 To be  
of love  
44 Ancient  
tribal tax  
47 Uncooked  
48 Old  
woman  
49 Builder of  
the ark  
50 Ark  
51 Ark's  
curved  
planking  
53 Japanese  
measure

VERTICAL

1 Fruit seed  
2 Bustle  
3 Term of em-  
dearment  
4 To assist  
5 French Afri-  
can protec-  
torate  
6 Pro  
7 Italian  
article  
8 Mythological  
princess  
9 Genius of  
the trees  
10 Meadow

11 To trouble  
16 African  
antelope  
18 Garment  
20 French  
cheese  
21 Toll  
22 Feble-  
23 Dredged  
24 Item of  
property  
25 Slip-knot  
26 Removes  
moisture  
from  
28 Violet  
32 Witch  
34 Great Lake  
36 Germinated  
grain  
40 Subject  
42 To be  
of love  
46 Ancient  
tribal tax  
47 Uncooked  
48 Old  
woman  
49 Builder of  
the ark  
50 Ark  
51 Ark's  
curved  
planking  
53 Japanese  
measure

Answer to Last Week's Puzzle

### Price Control And Rationing Information

Q—Could you please tell me how much sugar is required to supply all the provinces in Canada when a coupon is declared valid?

A—When one coupon is declared valid for the purchase of sugar, twelve million pounds of sugar are needed to meet the demands of all coupon holders in Canada.

Q—I understand a price has been fixed on the sale of dressed poultry direct to restaurants. Could you tell me how to arrive at this price?

A—All persons who sell dressed poultry direct to public eating places may charge on these sales a maximum of two cents per pound above the wholesale ceiling price.

Q—I would like a price list of maple sugar and maple syrup. Could you supply me with these prices?

A—Here are prices of maple syrup: Canada Fancy Grade \$3.40 per gallon; Canada Light Grade \$3.15 per gallon; Canada Medium Grade \$2.90 per gallon; Canada Dark Grade \$2.65 per gallon. Cane sugar: 1 lb. \$0.10; 2 lbs. \$0.18; 5 lbs. \$0.40; 10 lbs. \$0.70. These prices are the selling on sales between the producer and the consumer and are less transportation charges from the producer to your address. This means if there is any transportation charge, such as freight or express, you have to pay it. Ceiling price for "farmer's run" bulk cane sugar is 22 cents per pound. Ceiling price on one-half, one, two or three pound blocks is 35 cents per pound.

Q—Please send your questions or your request for the pamphlet "Consumers' News" or the Blue Book in which you keep track of the selling price of the various items of this paper to the nearest Wartime Prices and Trade Board office in your province.

### Here To Stay

Rationing Will Continue Until Food Situation Eases Up

O. R. Rodoman, Montreal, administrator of rationing, prices board, said in an interview at Winnipeg that as long as there is no sign of an easing of the food situation in Europe, rationing in Canada under its present system will remain. He said he expected butter rationing would continue until August, 1947; meat rationing until July, 1947, and sugar rationing until sometime in 1948.

Some butterflies' wings are shinnyed with more than a million scales.



2 cups sifted flour  
1 1/2 cups sugar  
1 1/2 cups milk  
1/2 cup orange  
marmalade  
4 tins Magic Baking Powder

Sift dry ingredients together. Cut in shortening in measuring cup; add milk and marmalade to flour. Mix well. Add eggs. Roll out about 1/2-inch thick; cut with floured biscuit cutter. Top each with a marmalade filling. Bake in moderate oven (425°F.) about 15 minutes. Makes 16.



### Run By Duke

Classy Boarding House Is To Be Opened In London

A genuine ducal boarding house is the latest addition to London's none too numerous post-war amenities. The seventh Duke of Leinster proposed to run this establishment at his London house, 99 Hamilton terrace, St. John's Wood. Breakfast will be included in a charge of the £10 a night, but the room will be empty during the winter, but decorated for occupation by the end of this month. The Duke is 52, has been twice married. His is the premier dukedom of Ireland, and he was a lieutenant in the Irish Guards, the Argyll and Sutherland Highlanders, and 8th West Riding Regiment. He served in the First World War, and was wounded in 1917. He succeeded his brother in the title in 1922, and his heir is the Marquis of Kildare.

### GEMS OF THOUGHT

CHARACTER

Character is that which reveals moral purpose, exposing the class of things a man chooses or avoids.—Aristotle.

The force of one's being, if it has any force, must come from within.—R. W. Clark.

The precept, "Know yourself," was not solely intended to obviate the folly of mankind; but likewise that we might understand our worth.—Cicero.

Real character is not outward conduct, but quality of thinking.—H. Wood.

Truth comes from a deep sincerity that must always characterize heroic hearts; it is the better side of man's nature developing itself.—Mary Baker Eddy.

Of all exercises there are none of so much importance, or so immediately our concern, as those which lead us into the knowledge of our own nature.—Blaise Pascal.

Halk is a scarf-like piece of cloth, usually of coarse hand-woven wool worn by Arabs, Moors and other Mohammedan peoples.

2666

Thousands Of Children All Over Europe Suffer From Tuberculosis

Conditions among European children were described as "nothing short of appalling" by Dr. George Theelin, general secretary of the Save The Children International Union, Geneva, on his arrival in Ottawa.

In some parts of Poland, he said, 150 out of every 100 children are suffering from tuberculosis, while 40 per cent. of children in France, Belgium and Holland were infected.

Conditions were progressively worse as one travelled eastward across Europe with children suffering with tuberculosis, rickets and extreme malnutrition.

To Feel Right — Eat Right!

GREEN CROSS

FOR PEST CONTROL

The sign of a modern, new line of products soon to be available at your local hardware stores to protect fruits, flowers and vegetables from insect pests, fungus diseases and weeds.

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LOOK FOR THE "GREEN CROSS"

Drive out ACES

JUST RUB IN

MINARD'S

"King of Pain"

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Patents

AN OFFER TO EVERY INVENTOR

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Street, Ottawa, Canada.



**Boys' Tweed Pants**

These are a nicely patterned wool pant. Made up to a good standard, good cloth, well finished. A good looking dress pant that will give you good wear. Sizes 8 to 18. At

3.95

**Boys' Sturdy School Pants**

Handy pants for school wear. Regular pant style in cotton worsted, whipcords, etc. Edmonton made for good service. Sizes 5 to 16. Priced from

1.50

**Boys' School Shoes**

Sturdy box kip shoes, good looking for better wear. Sturdily built for school wear. Solid leather insole Standard screwed and sewn oak outsole. Sizes 1 to 5½. Pr.

3.95

**Boys' School Jerseys**

Made from fine cotton jersey rib in smart patterns for the bigger boys. Short sleeved. They wash and wear. Special at

98c

**Men's Oxfords**

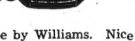
Men's Balmoral. Made from nice side stock. Receding toe. Goodyear welt sole. Rubber heel. Colors are black and brown. This makes a dressy young man's shoe. Pair

5.00

**Men's Work Boots**

An easy to wear work shoe made in good roomy last. Sewn sole of sportex, leather insole. Light, easy, long-wearing. Per pair

3.95



Men's Step Elator. A better grade shoe by Williams. Nice black calf upper stock, full size last that has smart appearance and gives a maximum in comfort. Goodyear welt sole. Per pair

6.50

**Boys' Melton Jacket**

A nice moderate weight all wool melton jacket in brown shade. These are good weight for spring and early summer. Are smart enough for better wear. Full slide front, leather trimmed pocket.

3.95

Priced at

**BOYS' SOCKS**

Cotton socks for the boys. Smartly patterned in good four-ply cotton. Elastic tops. Pair

35c

**KIDDIES' SOCKS**

Clinknit, these extra strong combed cotton socks for the little ones have 4-ply heel and toe. Come in plain shades. Sizes 6 to 10. Per pair

19c

**LISLE SOCKS**

For dressy wear you will like these little socks. Smartly patterned in shades of blue, also red. Elastic tops. Pair

29c

**J. C. McFarland Co.**

IRMA

ALBERTA

*Don't Miss This Opportunity!*  
Enter the NATIONAL Barley CONTEST

**\$25,000.00**  
"In Cash Prizes"

INTERPROVINCIAL FIRST PRIZE  
- \$1000.00 -  
PROVINCIAL AND REGIONAL AWARDS

\$400.00 to \$40.00

EVERY FARMER  
IN CANADA'S BARLEY GROWING AREA  
CAN COMPETE

Get full details  
**NOW!**

For entry form and all information, ask  
your elevator operator or agricultural agent,  
or write to:

**NATIONAL BARLEY  
CONTEST COMMITTEE**

MANITOBA:  
Provincial Chairman,  
Dept. of Extension Services,  
Winnipeg.

SASKATCHEWAN:  
Provincial Chairman,  
c/o Field Crop Commissioner, Regina.

ALBERTA:  
Provincial Chairman,  
c/o Field Crop Commissioner, Edmonton.

The National Barley Contest is being sponsored by the Brewing and Malting Industries of Canada for Seed and Malt Quality Improvement.

**LOCALS**

Little James Masson had the misfortune to break his left arm from a fall at his home on Saturday. He is in the Viking hospital and getting on nicely.

Mr. and Mrs. Feero and family are home after two months in the north where Mr. Feero has lumber interests.

The April meeting of the Irma Ladies Aid will be held at the home of Mrs. Arnold. Mrs. Gordon Fenton has charge of the devotional period. Mrs. Reeds will give the inspirational paper, and assisting the hostess will be Mrs. Martin Enger and Mrs. G. Fenton. Arrangements will be completed at this meeting for the Easter tea, so all members and friends are urged to be present.

Sympathy is extended to Mrs. J. Fletcher who was called to Edmonton Sunday, after the car accident which caused the death of her cousin, Mr. George Logan, and severely injured his wife.

The regular A.F.U. meeting will be held in the high school on Tuesday evening, April 9. Come on farmers, do your bit to forward your organization. Ladies please bring lunch.

Wren Mary King stopped off for 48 hours on Friday, March 29, on her way from Vancouver to Ottawa.

A number of ladies from Irma attended the special meeting in the Anglican church Wednesday between trains to hear the Bishop of Edmonton and a speaker from China.

Irma and district board of trade regular meeting will be held in the Legion hall next Tuesday, April 9, at the usual hour.

Mr. Howard Peterson was a visitor in Irma the first part of the week.

An organized group of citizens from Irma and district are sponsoring a banquet and social evening to be held in Kiefer's hall on Wednesday, April 10, at 7:00 p.m., as a welcome home to all boys in the services. So that none may be missed, this is a cordial invitation to any boy who may not have received a written invitation to come and bring his wife, mother or lady friend.

Mr. Shapka is in the city for medical treatment.

Mr. and Mrs. Stan Coulter returned from Edmonton Wednesday morning.

**RADIOGRAMS****"They Get Their Man"**

The types of public service CJCA offers its listeners are numerous and varied. Livestock prices, weather reports, hockey flashes, announcements of activities of welfare organizations, articles lost and found, fund-raising campaigns and just a few.

But one of the most unique yet least known services is CJCA's "missing persons" department and the co-operative set-up between CJCA, the RCMP and the city detective department.

Here's how it works. A person wishing to locate another, calls at CJCA. The necessary information is listed, then the enquirer is sent to the police (city or RCMP, depending on possible whereabouts of person) where he passes on the information they require.

This completed, the police phone CJCA with the "go signal" and in a few minutes the appeal is made.

This system eliminates duplication, confusion and overlapping. CJCA refers the case to the police who in turn notify the enquirer when information is received.

Many persons have been located on very meagre information. Others lost for years have turned up. Last week a lady in Ontario located a man in Alberta whose whereabouts she had not known for over 30 years.

It is amazing how quickly and how often someone turns up with some information that helps locate the person in question.

Those wanting package bees for this year should not delay ordering them any longer. E. W. Carter will take care of your orders for you whether you wish to order from H. W. Love or Co-operative Beekeepers Association.

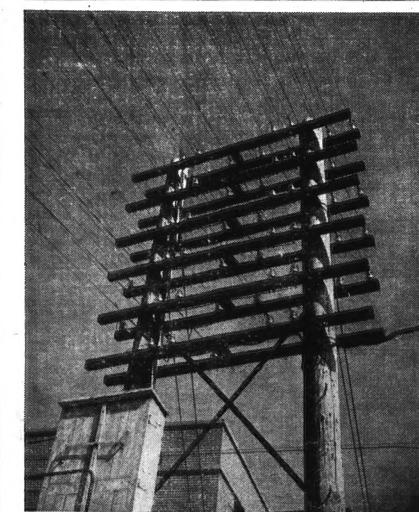
**WANTED**  
Fifty head of two year old steers.

Will pay Edmonton prices—J. F. Murray, Kinders, Alta. 27fc

**FOR SALE**  
Coal oil brooder in good condition, complete with pipes. Wm. Hubman, phone 309, Irma. 29

**FOR SALE**  
A McCormick-Deering 15-30 tractor in good shape. Apply Box 857, Irma. 29-5p

**FOR SALE**  
Setting eggs from purebred R.O.P. Rhode Island Reds. 75c per setting. A. P. Jones, Irma. 5-19p

**NOW THE LID IS OFF**

To all intents and purposes this is a photograph of an ordinary telephone pole, but the cross-arms and wires forming telegraph circuits which were part of Canada's wartime defence and security on the Atlantic seaboard. It was one of the best kept secrets in eastern Canada. The pole stands just outside of a small brick building in Moncton, N.B., which houses the delicate instruments for testing the circuits and repeaters of the wire communications when linking up the various naval, air and army bases that are included in the Atlantic Command. This secret testing station was operated and maintained by the Canadian National Telegraphs. The various bases of the Atlantic Command were all linked together by teletype and radiotelephone communications and had headquarters and Atlantic Command headquarters in Halifax. Also on this pole are telegraph cables over which many messages of vital importance to the

war effort were transmitted; one connected Ottawa direct with London and another provided direct cable communication between New York and London.

It might be inferred that a building and a pole of this importance would be heavily guarded, but psychology was relied upon to afford protection. No guards were placed around the building nor the pole, nor was there any floodlighting. It was treated just as an ordinary office building and the pole was treated like any other telegraph pole with the result that very few people even in the city of Moncton knew of the vital importance of this station.

In the upper floor above the telegraph testing and control room is the heart of the Centralized Traffic Control which governs the section of the Canadian National Railways between Moncton and Truro. This pole has telegraph cables over which many messages of vital importance to the

**This Week's Specials  
at your Co-op Store**

Prices for April 8, 9, 11 and 12

RASPBERRY JAM, 4 pound tin	69c
NORVAL'S CHOCOLATE MALTED MILK, 16 oz.	67c
PERFEX the perfect bleach, per bottle	23c
BRODER'S PEAS, size 5, 20 oz. tin, 2 for	29c
PIONEER WATER SOFTENER, 2 pkgs.	29c
BLUE RIBBON COFFEE, 1 pound pkg.	45c
MRS. LUKE'S MIXED PICKLES, 20 oz.	29c
CATELLI'S SPAGHETTI, 16 oz. pkgs., 2 for	23c
L.B.C. HANDY SODAS, 40 oz. size	39c
FRY'S COCOA, 1 lb. tin	35c
SUNKIST ORANGES, 344's, 3 dozen	85c
TEXAS PINK GRAPEFRUIT, per dozen	59c
HEAD LETTUCE, firm heads, 2 for	29c
CELERY, crisp and fresh, per pound	19c

We have a complete stock of  
CGILVIES, CHICK STARTER and DEVELOPING FEEDS  
Chick starter, 100 lb. bag 3.65 25 lb. bag 99c

**Phone 13**



FOR SALE BY  
J. C. McFARLAND CO., General Store  
W. N. FRICKELTON, Drug Store

**TRAVEL BY BUS!****DAILY SERVICE****Now In Effect**

EDMONTON—WAINWRIGHT

Your Patronage Appreciated

For Full Information See Your Local Agent

**Sunburst Motor Coaches Ltd.**

**Viking Items**

The building of a new rink is one of the community projects for this year. Committees are at work studying ways and means and before long this corner hopes to have some real dope to dish out.

Mr. and Mrs. D. G. Harris, who left this district about three years ago and settled first in California and then in Oregon, arrived here last Thursday and have been guests at the Stupka home. Mr. Harris has disposed of his property in Oregon and has purchased a farm north of Killam, on which they will make their home. This paper joins in extending them a welcome to our district.

Marci, made a great stab at going out like a lion but the weather

did not turn cold. There was quite a snowfall Friday and Saturday, but gentle breezes have melted all the snow and farmers may get busy on the land sooner than expected this year.

Mr. and Mrs. George A. Lee announce the marriage of their daughter, Mavis Victoria to Gerald V. Darragh, son of Mr. and Mrs. R. J. Darragh on December 6, 1943. The ceremony was performed at Pro-Cathedral by the Rev. Canon Herbert, of Calgary.

Mike Johnson has returned from spending the winter months with relatives and friends in Vancouver. He reports that the city is very busy and much building is going on.

Billy Gillespie of Edmonton, was a week-end guest at the A. J. Ross home.